

TAKE ONE *Visitors' Guide to* **Brandon**

Free Distribution
in leading
Hotels, Motels
and Tourist
Information
Centres in
Manitoba.



*Where Vacation
Highways meet
in the heart of
Manitoba's
playground.*

● The Manitoba Exhibition will feature Porter Wagoner and Dolly Parton June 30 to July 2 (above) and Hank Thompson and the Rodeo of Champions July 3 to 5.

- Provincial Exhibition
June 29 to July 5
- Harness Racing
June 23 to July 1
- Tommy Hunter Show
University Gym, June 2
- Sportsman's Dinner
Armouries, May 30

MAY
1969
JUNE

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6:30 p.m. nightly

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THE

MANITOBA EXHIBITION

JUNE 29 — JULY 5

FEATURING . . .

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WAGONER SHOW**



JUNE 30 - JULY 2

**HANK THOMPSON &
RODEO OF CHAMPIONS**



JULY 3 - 5



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BRANDON... THE FRIENDLY CITY

The City of Brandon is the second largest city in Manitoba, outside of Metropolitan Winnipeg, and is the hub of agricultural, business and industrial activity in western Manitoba and eastern Saskatchewan. With a trading population of approximately 30,000, Brandon serves a trading area of over 180,000.

Brandon has many attractions, among them, Brandon University offering complete university courses in arts, science, music and education. The Western Manitoba Regional Library and the Allied Arts Centre also provide means of cultural and educational growth for the community.

Brandon has a wide variety of recreational facilities available. Curling rinks, golf courses, bowling alleys, gun club, roller skating rink, swimming pools, baseball stadium and skating arena encourage participation in these sports. The Wheat City Arena is the home of the Brandon Wheat Kings junior hockey club, many times provincial champions and contenders for the Memorial Cup, Canada's top junior hockey prize. Annual events of international interest include the Winter Fair, the Provincial Exhibition and the Winter Carnival.

For those who seek recreation elsewhere, Brandon is just an hour away from Riding Mountain National Park to the north and the International Peace Garden to the south. Many other small lakes in the surrounding area provide excellent facilities for boating, swimming and fishing. Brandon is also in the heart of excellent hunting areas and being situated in a major fly-way, waterfowl and upland game abound.

Brandon has an extremely fine downtown shopping area and hotel and motel accommodation of the highest quality is plentiful. Adjacent campsites and trailer parks provide adequate facilities for the camping tourist.

Featured In This Issue!

The Manitoba Exhibition June 29 - July 5 is a must for all holidayers. See page 4 for entertainment in Brandon and check the coming events on succeeding pages. And for fine eating to suit every taste, advertisements in the Guide will tell you where to go.

City of Brandon SERVICE CLUBS

QUOTA CLUB. Classified International Service Club of Professional and Executive Women, first Mondays, Prince Edward Hotel at 6:30 p.m.

ROTARY CLUB of Brandon, International Service Club, meets every Tuesday at 12:15 p.m. at the Prince Edward Hotel.

KINSMEN CLUB of Brandon, Canadian Service Club, meets every second Friday at the Prince Edward Hotel at 6:45 p.m.

KIWANIS CLUB of Brandon, International Service Club, meets each Monday at the Prince Edward Hotel at 12:15 p.m.

LIONS CLUB of Brandon, International Club, meeting first and third week on Fridays.

ASSOCIATED CANADIAN TRAVELLERS (Canadian) meet first Saturday of each month at the Prince Edward Hotel.

ELKS LODGE of Brandon meets every second and fourth Monday at 8 p.m., Elks Club, 18th Street North.

JAYCEES (Canadian) International Organization meets every second Tuesday at the Prince Edward Hotel at 7:30 p.m.

OPTIMIST CLUB meets first and third Wednesdays at Canadian Inn.

UNITED COMMERCIAL TRAVELLERS meet every fourth Monday in the I.O.O.F. Hall at 8 p.m.

Coming Events IN BRANDON

Roller Skating
Roller Skating
Duplicate Bridge
Toastmasters
Canadian Club
Bingo
Camera Club
Barbershoppers
Family Swim
Bridge Club
Kiwanis Club
Rotary Club
Elks Club

Canadian Family

Workers Plan

5th Day Club

Sky-Hi Toastmasters

Toastmasters

Smorgasbord

—Every Fri., Sat. and Sun. eve.

—Every Sat. and Sun. afternoon

—Every Monday evening

—Every Thurs. and Sat.

—4th Thursday each month

—Every Mon. and Wed.

—Every 2nd and 4th Tues. eve.

—Every Wednesday

—Every Friday and Saturday

—Every Thursday evening

—Every Monday noon

—Every Tuesday noon

—Every 2nd and 4th Monday

—Every Monday, 8 p.m.

—Every Thursday, 9 a.m. to 1

—Every Thursday, 6:15 p.m.

—Every Saturday, 6:30 p.m.

—Every Sunday, 5 to 8 p.m.

—Arena, 11th St.

—Arena, 11th St.

—Prince Edward

—Prince Edward

—Prince Edward

—Arena, 11th St.

—Allied Arts Centre

—YMCA

—YMCA

—Prince Edward

—Prince Edward

—Prince Edward

—Elks Hall, 18th St.

—Prince Edward

—Prince Edward

—Prince Edward

—Prince Edward

—Prince Edward

FOR YOUR ENTERTAINMENT . . .

THE CANADIAN INN

May 5 - 10

The Fugitives

May 12 - 15

The Imperials

May 15 - 17

The Fugitives

May 19 - 21

The Imperials

May 22 - 31

The Fugitives

June 9 - 14 & 23-28

Johnny and The Hombres

BRANDON HOTEL

May 5 - 10

Johnny and The Hombres

May 12 - 17

The Sportsmen

May 19 - 24

The Western Union

May 26 - 31

The Echoes

June 2 - 6

Johnny and The Hombres

June 9 - 14

The Sportsmen

June 16 - 21

Johnny and The Hombres

June 30 - July 5

The Sportsmen

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CECIL HOTEL

May 5 - 10

Winnipeg Trio

May 12 - 17

The Western Union

May 19 - 24

Winnipeg Entertainment

May 26 - 31

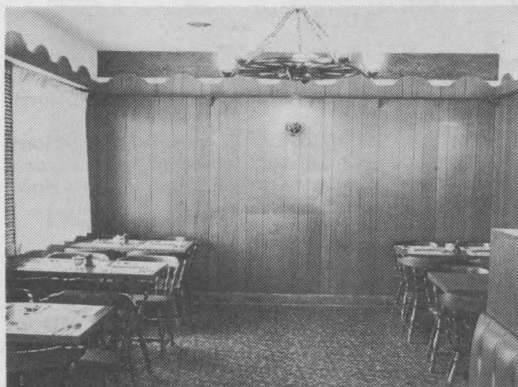
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MAY

- 5—Brandon Ladies Bonspiel Dinner, 6 p.m.—Prince Edward Hotel
- 5—Dale Carnegie Course, 7:30 p.m.—Prince Edward Hotel
- 5—Brandon General Hospital Local 69 Meeting, 8 p.m.—Prince Edward Hotel
- 6—Quota Club, 6:30 p.m.—Prince Edward Hotel
- 6—Tupperware Meeting, 1 p.m.—Prince Edward Hotel
- 6—B & P Trillium Club, 8 p.m.—Prince Edward Hotel
- 6—Assiniboine Hospital Meeting, 7 p.m.—Prince Edward Hotel
- 6—Con-Stan Meeting—Canadian Inn
- 7—Kinettes—Canadian Inn
- 7—Junior Chamber of Commerce meeting, 7 p.m.—Prince Edward Hotel
- 7—Amway Products meeting—Canadian Inn
- 9—Neelin High School Graduation, 6:30 p.m.—Prince Edward Hotel
- 9—Nurses' Graduation—Canadian Inn
- 10—Travellers Day Parade Association Breakfast, 8:30 a.m.—Prince Edward Hotel
- 10—Optimist Club Charter Night Party, 6 p.m.—Prince Edward Hotel
- 10—Barbershoppers reception, 10:30 p.m.—Prince Edward Hotel

- 12—Dale Carnegie Course, 7:30 p.m.—Prince Edward Hotel
- 12—Retail Store Employees Meeting—Canadian Inn
- 12-13—General Motors Conference—Prince Edward Hotel
- 13—Rainbow Ladies Bowling Windup—Canadian Inn
- 14—Brandon B & P Women's Club, 8 p.m.—Prince Edward Hotel
- 14—National Drugs Meeting—Canadian Inn
- 15—Operating Engineers Union meeting, 7:30 p.m.—Prince Edward Hotel
- 16—Union of National Defence Association Dance, 9 p.m.—Prince Edward Hotel
- 16-18—Knights of Columbus State Convention—Prince Edward Hotel
- 17—Toastmistresses, 6:30 p.m.—Prince Edward Hotel
- 20—Trend Credit Dinner and Meeting, 6 p.m.—Prince Edward Hotel
- 20—Brandon Life Underwriters Association Meeting—Canadian Inn
- 20—Junior Chamber of Commerce Dinner—Canadian Inn
- 21—DuBarry Cosmetic School—Canadian Inn
- 23—Avon Products Meeting—Canadian Inn
- 23—Road Builders' Association Meeting—Canadian Inn
- 26—Dale Carnegie Course, 6:30 p.m.—Prince Edward Hotel
- 26—Steel Workers Union Meeting—Canadian Inn
- 27—Manitoba Pharmaceutical Association Convention—Prince Edward Hotel
- 28—Brandon Terminal Credit Union meeting, 7:30 p.m.—Prince Edward Hotel

- 28—New Holland Equipment Dealers Meeting—Canadian Inn
- 29—Canadian Credit Men's meeting and luncheon, 11:30 a.m.—Prince Edward Hotel
- 30—Sportsman's Dinner (Armouries), 5:30 p.m.
- 30—Parks Board meeting, 12:15 p.m.—Prince Edward Hotel
- 31—Toastmistresses, 6:30 p.m.—Prince Edward Hotel
- 31—Safeway Employees Meeting—Canadian Inn



JUNE

- 1—Knights of Columbus meeting, 3 p.m.—Columbian Hall
- 1—Ladies' Hospitality Room, 3 p.m.—Prince Edward Hotel
- 2—Tommy Hunter Shows, University Gymnasium
- 2—Dale Carnegie Course, 7:30 p.m.—Prince Edward Hotel
- 2—Brandon General Hospital Local 69A, 8 p.m.—Prince Edward Hotel
- 3—Quota Club, 6:30 p.m.—Prince Edward Hotel
- 3—B & P Trillium Club, 8 p.m.—Prince Edward Hotel
- 3—Junior Chamber of Commerce Meeting—Canadian Inn
- 5—Streamliners Club Annual Dinner, 5:30 p.m.—Prince Edward Hotel
- 5—Carpenters Union meeting, 7:30 p.m.—Prince Edward Hotel



- ★ Hamburgers
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- ★ Chips
- ★ Drinks

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- 8—Bridge Club Tournament—Prince Edward Hotel
- 9—Dale Carnegie Course, 7:30 p.m.—Prince Edward Hotel
- 9—ACT Ladies Auxiliary Meeting—Canadian Inn
- 11—Brandon B & P Women's Club, 7:30 p.m.—Prince Edward Hotel
- 12—Automotive Industry Association reception and dance, 5:30 p.m.—Prince Edward Hotel
- 14—Armed Forces Day—CFB Shilo
- 15—Armed Forces Day—CFB Obodo (Rivers)
- 16—Dale Carnegie Course, 7:30 p.m.—Prince Edward Hotel
- 19—International Union of Operating Engineers, 7:30 p.m.—Prince Edward Hotel
- 21—70th Battery Annual Dinner, 5:30 p.m.—Prince Edward Hotel
- 23—Dale Carnegie Course, 7:30 p.m.—Prince Edward Hotel
- 24—Rotary Club Dinner and Dance, 6 p.m.—Prince Edward Hotel
- 25—Brandon Terminal Credit Union meeting, 7:30 p.m.—Prince Edward Hotel
- 26—Canadian Credit Men's Association luncheon and meeting, 11:30 a.m.—Prince Edward Hotel
- 27—Parks Board, 12:15 p.m.—Prince Edward Hotel
- 30—Dale Carnegie Course, 7:30 p.m.—Prince Edward Hotel

"Y" ACTIVITIES

Brandon's "Y" is a beehive of activity during the week as programs for both men and women of all ages are featured.

Although most activities centre around regular memberships, visitors and newcomers to Brandon might note that men can pay \$1 for one day's use of the "Y" facilities and come as many times during that day as they wish.

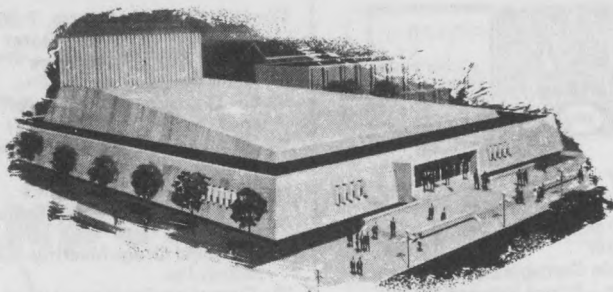
Activities for men include a fitness program, basketball, volleyball, judo, weight training and open gym.

During the winter, boys of all ages eight and up are instructed in swimming and judo, and can facilitate the games room for shuffleboard, ping pong and checkers.

Activities for women include swimming courses and keep-fit classes. Girls over eight can also take swimming courses, including synchronized swimming, and gym classes.

The health club allows freedom for men to shower and steam any day during the week, and swim or gym, if pool is available.

Further information can be obtained at the YMCA, just off Princess on Eighth Street.



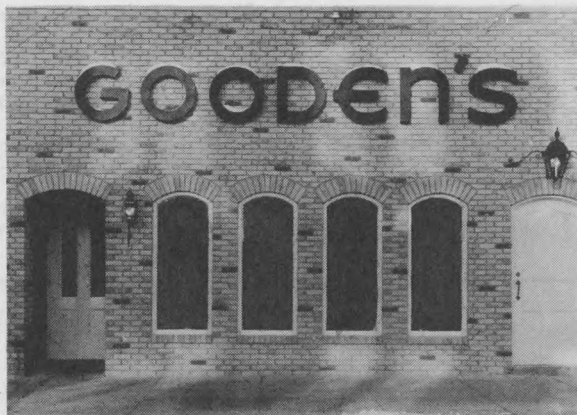
THE WESTERN MANITOBA CENTENNIAL AUDITORIUM, with a seating capacity of 850, is scheduled to open in October for concerts, musicals, theatricals, conventions and receptions.

Did You Know

That for every square mile in Canada there are only five inhabitants, compared with India's 400 person per square mile.

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Highways of Adventure...

Manitoba's highways, which link over 600 urban and rural centres with Winnipeg, the capital city, comprise a network of over 5,800 miles. Several trunk highways in southern Manitoba cross the province from east to west and connect with the Trans-Canada Highway. Others extend from the International Border to beyond the 53rd parallel of latitude, and one, Highway No. 10, connects the International Peace Garden with the mining town of Flin Flon, 522 miles to the north. In southern Manitoba the highways pass through grain and pasture lands, wind through gentle valleys and skirt the aspen stands. As the elevation rises in the central part of the province the roads climb over hills or knife through cut-banks, pierce thickly wooded areas and rim the shores of great waters in the inter-lake country. In eastern Manitoba the dense forests, rock over-burden and many lakes and rivers, confine the serpentine routes. North of Riding Mountain National Park the highways cross the plateau of the Manitoba Highlands in the Swan River area, and then on to The Pas to cut through the Precambrian Shield — a land of lakes, rivers, rocks and northern coniferous forests.

Many of Manitoba's highways follow the overland trails of Indians, explorers, fur traders and settlers. Some parallel the old water routes or cross over them. Wherever visitors from the United States enter Manitoba at the southern border, or wherever Canadians from other provinces cross our eastern or western boundaries they will be on some route or near some trail or waterway over which moved the pioneers of exploration, trade and settlement. In southern Manitoba, not far from the international boundary, La Verendrye and his sons trekked to the Mandan country in 1738. More than a century later, the British and American Boundary Commissions

worked along a similar route as they surveyed and marked the 49th parallel. Later still, the first detachment of North West Mounted Police skirted the border as they marched west to the Rockies to bring law and order to a wild and lawless country. The rivers and streams of southern Manitoba, now spanned by modern bridges, once echoed to the chant of voyageurs of the North West Company and the Hudson's Bay Company. Explorers, whose names are perpetuated on the map of Canada, travelled over many of the same waterways.

In the Whiteshell Provincial Park, the highways follow rivers and lakes over which explorers and fur traders penetrated into Manitoba by the Great Lakes chain and Lake of the Woods to the Winnipeg River and beyond. The highways which rim the shores of the large lakes — Winnipeg, Manitoba and Winnipegosis, follow shorelines and cross portages which carried adventurers of trade and exploration to Hudson's Bay, to remote Mackenzie and Athabasca Districts, to the rim of the Arctic Sea and the shores of the Pacific. In Northern Manitoba the tourist will be travelling over roads which skirt scores of lakes on the shores of which fur traders built some major establishments and many small wintering posts. The lakes and rivers of the north carried the birchbark canoes and the York Boats of traders and explorers, and today these waters yield trophy-size fish to visiting anglers, modern adventurers of rod and reel.

With the passing of the years many things have changed in Manitoba, but the great out-of-doors remains much as it was in the days of the pioneers. The old routes of trade and exploration also remain, but renewed and defined in modern Highways of Adventure, they carry 20th century tourists and travellers to vacation resorts, to hunting and fishing areas and to urban and rural centres where major attractions and special events beckon the sportsman and family vacationist.

WELCOME to BRANDON

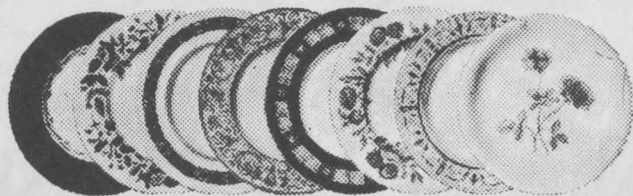
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POINTS OF INTEREST IN

WESTERN MANITOBA

AGATE PITS—A rock hound's paradise, the agate pits, $\frac{3}{4}$ of a mile east of the town of Souris which is on Highway 2, 165 miles west of Winnipeg, yield jasper, epidote, petrified wood, agate and dendrite. It is a major Manitoba site for rock hunting. Entry fee of \$1.00 for 10 lbs. of rock; 20c per lb. for next 10 lbs. and then 10c per lb. for each 10 lbs.

AUTOMOBILE MUSEUM—A large collection of old automobiles is on display at the Manitoba Automobile Museum in Elkhorn, west of Virden on the Trans-Canada Highway. Most of the vintage cars have been completely restored and put in running order. Admission is 50c.

BALDY MOUNTAIN—This high point in the southeast corner of Duck Mountain Provincial Park can be seen from Highway 10 north of Dauphin. Closest vantage point is Provincial Road 366. At 2,727 feet it is the highest altitude in Manitoba.

CANADA RESEARCH STATION—At Brandon. Conducts specialized research in barley genetics, forage crop breeding and management, soil physics and soil fertility, crop testing, and controlled breeding and feeding of beef cattle, swine and poultry.

FORT BRANDON—Located in Churchill Park, Government Road, City of Brandon. This was the first Hudson's Bay Post in this area and is now being reconstructed as an historic site.

HARTE MOUNTAIN—With a height of 2,700 feet this part of the Porcupine Provincial Forest is the second highest point in the province. It may be reached west of Highway 10 via a forestry road north of Birch River.

INTERNATIONAL PEACE GARDEN—At the junction of Manitoba Highway 10 and North Dakota Highway 3, the International Peace Garden covers an area of 2,300 acres. A series of lakes, drained by ornamental spillways and surrounded by formal gardens, flower beds, terraced panels and the rolling hills of Turtle Mountain span the international border. This beautiful garden is dedicated to international peace and goodwill.

OIL FIELDS—In and about the town of Virden, on the Trans-Canada Highway, is Manitoba's main oil field country. Pump-jacks, some of them right in town, draw crude oil up from the subterranean reservoirs. Site of the first producing oil well is marked by a cairn southwest of the town.

SWINGING BRIDGE—At Souris one of the more unusual sights in southwestern Manitoba is a 582-foot suspension bridge over the Souris River. It is the longest swinging footbridge in Canada.

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Brandon, Man.**

CIRCLE TOUR ROUTES FROM BRANDON

Brandon — Riding Mountain (230 miles via Highways 4, 5, and 10)

Route: North on Highway 10 to Minnedosa, then east on Highway 4 to Neepawa and north on Highway 5 to Dauphin. Return south on Highway 10 to Brandon.

Points of Interest: Pioneer Home Museum at Minnedosa; Lake Minnedosa and Minnedosa Valley; town of Neepawa; Lake Dauphin; town of Dauphin; Riding Mountain National Park and Clear Lake.

Side Trips: Buffalo herd at Lake Audy, about 12 miles west of Highway 10 within the park; Norgate lookout tower, about 4 miles west of Highway 5 at Norgate.

Brandon — Russell

(240 miles via Highways 1, 10, 21, 24, 45 and 83)

Route: North on Highway 10 to Highway 24 and west to Highway 21, then north to Highway 45 and west to Russell. Return south on Highways 4 and 41 to Highway 1 and east to Brandon.

Points of Interest: Shoal Lake; town of Russell; site of Fort Ellice at St. Lazare; Assiniboine River Valley; Elkhorn Auto Museum; Virden oil fields.

Brandon — Peace Garden

(190 miles via Highways 2, 3, 10, 21 and 83 and Provincial Road 251)

Route: South on Highway 10 to the junction of Highway 2 and west through Souris to Pipestone. South on Highway 83 to north junction of Provincial Road 251, east to Highway 21 and north to Highway 3. Then east to junction Highway 10 and south to International Peace Garden, then north to Brandon.

Points of Interest: Agate pits near Souris; the swinging bridge at the town of Souris; town of Melita; Souris River Valley; Turtle Mountain Provincial Park; International Peace Garden; town of Boisvevain.

Brandon — Three Lakes

(240 miles via Highways 1, 2, 10, 18, 23, and 34 and Provincial Roads 253, 258)

Route: South on Highway 10 to south junction Highway 2 and east to Glenboro. North on Provincial Road 258 to Highway 1, east to Austin and south on Highway 34 to Pilot Mound. Provincial Road 253 to Highway 18 and north to Highway 23, then west to Highway 10 and north to Brandon.

Points of Interest: Town of Wawanesa; Spruce Woods Provincial Park; Agricultural Museum at Austin; Assiniboine River Valley; Pembina River Valley and Swan Lake; Rock Lake; Pelican Lake; Aboriginal burial mound archaeological site at Pilot Mound.

Side Trips: Killarney Lake, about 4 miles south of Junction of Highway 18 and Provincial Road 253.



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Hank Thompson and Porter Wagoner to Be Featured at Manitoba Exhibition

Hank Thompson and Porter Wagoner will headline the 1969 grandstand shows at the Manitoba Exhibition, June 29 to July 5 in Brandon.

Following the successful format begun in 1968, officials plan two distinctive three-day shows, plus a special entertainment package Sunday evening, June 29th.

Wagoner, a popular country and western entertainer currently on the "Top 10" Hit Parade, will bring a complete show to Brandon. The seven member cast includes the stunning Dolly Parton and The Wagonmasters, and will be supplemented by eight other entertainers. The show will run Monday to Wednesday, July 2.

Returning after a successful 1968 premiere is Barnes' Rodeo of Champions, featuring the great Hank Thompson and His Brazos Valley Boys. Officials predict an even more colorful rodeo presentation this year, as a result of increased prize money and fewer conflicting shows elsewhere. Thompson, listed as one of the "Top 10" recording stars in the country and western field for the past 15 years, has toured North America, Europe, Asia and Africa. In 1968 he appeared at over 40 fairs and has entertained for 14 consecutive years at the giant Texas State Fair. He will appear with the rodeo nightly, July 3, 4 and 5.



JIM HALSEY
ARTIST REPRESENTATIVE
Agency

HANK THOMPSON

DOT
RECORDS

Grandstand admission prices remain unchanged. The Sunday show will have a \$1.00 general admission and all seats for the balance of the week will be reserved. Prices are \$2.50, \$2.00 and \$1.50, with children's seats set at \$1.00 when purchased with adult tickets. Mail orders are now being accepted and tickets go on sale in downtown Brandon at the mid-dle of June.

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Brandon, Man



In Brandon June 23 - July 1 Twilight Harness Racing

Twilight Harness Racing returns to Western Manitoba in 1969 with the announcement of a record seven-day card at Exhibition Park, Brandon.

Provincial Exhibition officials plan a total of 42 pari-mutuel races, anticipating more than 200 horses to be available. The major segment of the program will run Monday through Friday, June 23 to June 27; the final days will be June 30 and July 1, the first two days of the annual Manitoba Exhibition.

The twilight races will begin at 6:30 p.m. nightly and the two exhibition cards will commence at 2:30

p.m. Monday and Tuesday. Six races will be held daily, with no duplication of fields on any given program.

Some \$10,500 will be devoted to purses in 1969, making Brandon one of the major racing centres on the prairies.

In addition, the Exhibition board has appropriated \$10,000 in capital funds for the construction of new pari-mutuel facilities, a new judges' stand in the infield, fencing and landscaping of the entire half-mile oval. Repair work will include modest renovations to the grandstand, and to the race barns along the north side of the track.

Of interest to race fans will be the introduction this year of a Daily Double mutuel ticket on the first two races and the continuation of the popular Quinella wagering on the 4th and 6th races daily.

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MOTELS and HOTELS *Guide to "Friendly City"*

- A. Beaubier Hotel
- B. Brandon Hotel
- C. Cecil Hotel
- D. Crystal City
- E. Prince Edward Hotel
- F. Canadian Inn
- G. Wheat City Hotel
- H. Hillcrest Hotel
- J. North Hill Motel
- K. Nite Rest Cabins
- L. One & Ten Motel
- M. Rambler Motel
- N. Sunset Motel
- O. Starlight Motel
- P. Spring Park Motel
- Q. Twin Pines Motel
- R. Western Motel
- S. Barney's Motel

DINING and ENTERTAINMENT

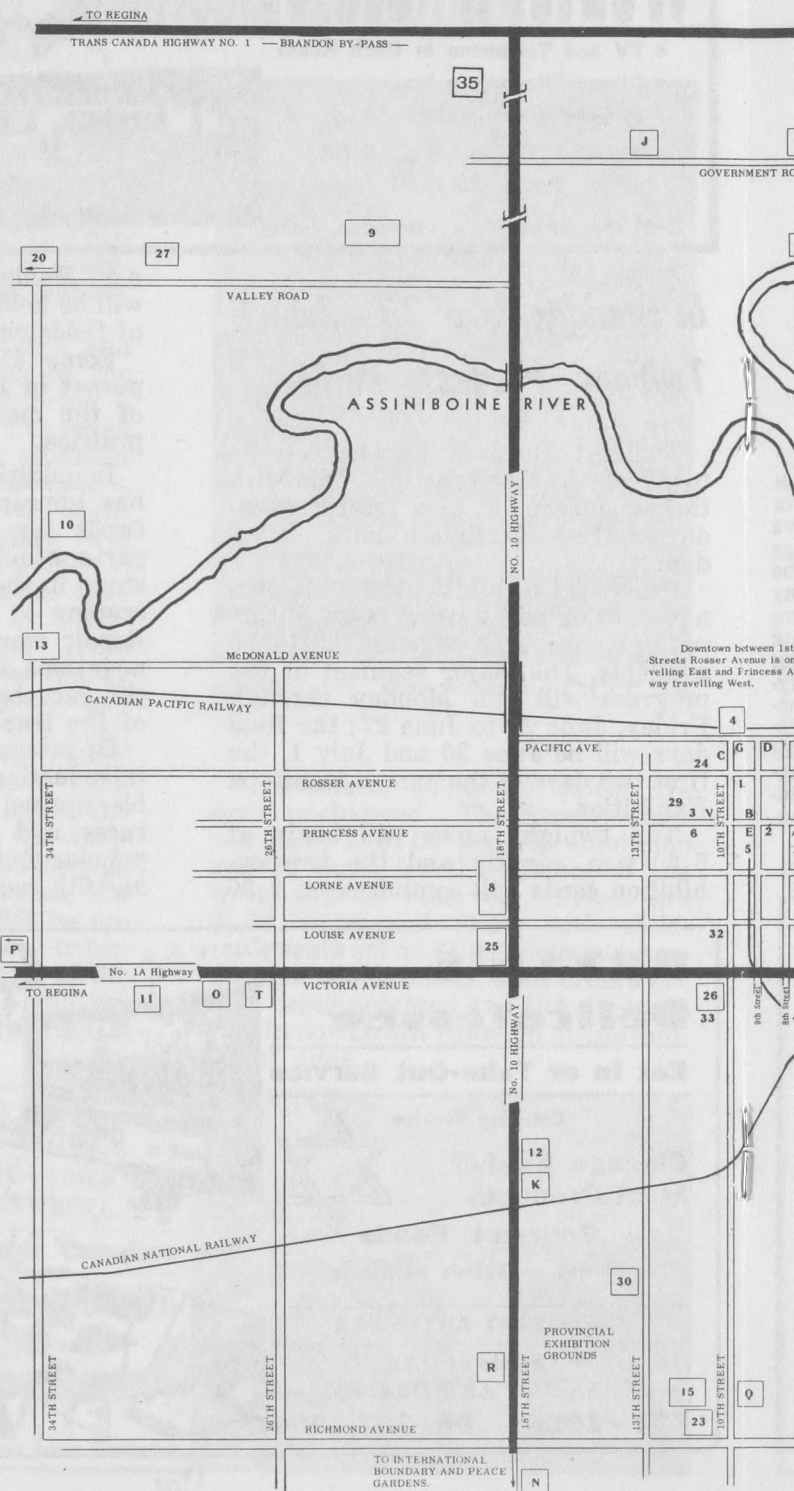
- T. Suburban Restaurant
- F. Canadian Inn
- J. North Hill Motel

POINTS OF INTEREST

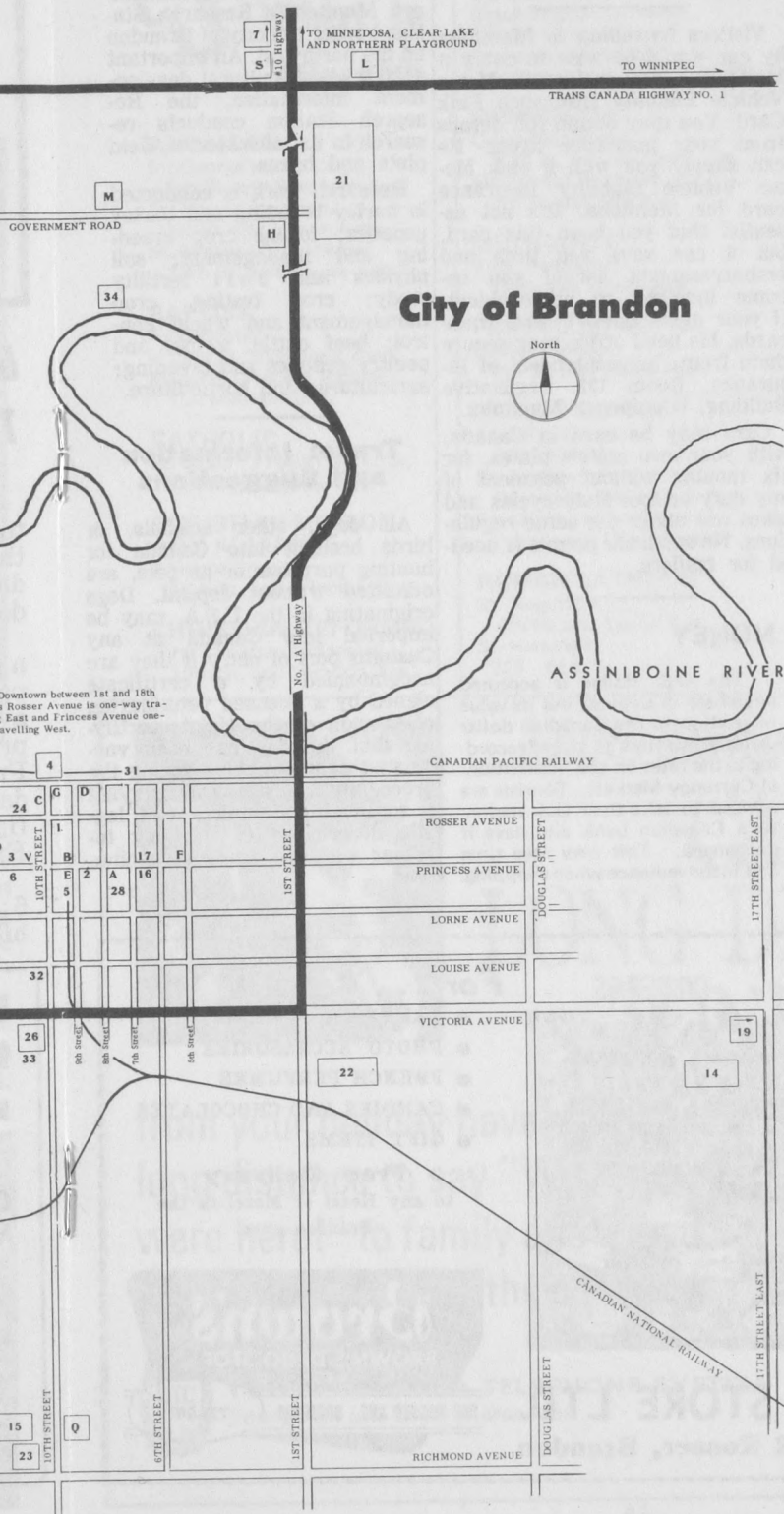
- 1. Chamber of Commerce
- 2. City Hall
- 3. Post Office
- 4. CPR Station
- 5. CNR Station
- 6. Bus Terminal
- 7. Municipal Airport
- 8. Brandon University
- 9. Dominion Research Station
- 10. Curran Park
- 11. CKX Radio-TV-FM
- 12. Leech Printing Ltd.
- 13. Brandon Golf and Country Club
- 14. City Golf Course
- 15. Agricultural Centre
- 16. Police Station
- 17. Fire Department
- 18. Steam Plant
- 20. Grand Valley Trailer Park

MISCELLANEOUS

- 21. Mental Hospital
- 22. General Hospital
- 23. Assiniboine Hospital
- 24. Public Library
- 25. Kinsmen Stadium
- 26. Wheat City Arena
- 27. Indian Residential School
- 28. YMCA
- 29. YWCA
- 30. Kiwanis Swimming Pool
- 31. Liquor Store
- 32. Allied Arts Centre
- 33. Roller Skating Arena
- 34. Brandon Boat Club
- 35. Elks Club



" Convenience & Enjoyment



HILLCREST

MOTEL



fully modern 13 unit motel — comfortable and clean suites. Close to downtown shopping. One and two bedroom suites. L.H.K. available, telephone, TV, bathtub and shower.

Hwy. junction 1 & 10 — north entrance to Brandon

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"Quality Furniture at
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Showers and Electric Hookups
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Rey and Phyllis Paskewitz
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Newly Remodeled Dining Room
and Licensed Restaurant

40 FULLY MODERN UNITS
with bath and showers, TV,
kitchenettes, winter plug-ins,
ample parking, pleasant,
quiet surroundings, \$4.75 up

10th St. and Queen's Ave.

Phone 728-0125 Brandon, Man.

U.S. VISITORS ENTERING MANITOBA

Although U.S. visitors need no passports, certain personal papers may be helpful: birth certificates, letters of identification, etc. Naturalized citizens should carry naturalization certificate. These papers may be needed when the visitor re-enters the United States.

Clothes, toilet articles and other personal effects are admitted duty free. In addition the traveller may take into Canada—50 cigars, 200 cigarettes, two lbs. of tobacco and 40 ounces of alcoholic beverages, duty free. Gifts except tobacco and alcoholic beverages are duty free if their value doesn't exceed \$10.

There is no duty on: fishing tackle, portable boats, canoes, outboard motors, tents, camping equipment, golf clubs, tennis rackets, radios, record players, musical instruments, cameras (both still and movie) and six rolls of film, guns and rifles (revolvers and pistols prohibited) and typewriters, PROVIDED these articles are the personal property of the tourist and will be used by him only. All articles must be identified and reported to Customs officers, when entering Canada and when leaving.

Victoria Day	—Mon., May 19
Dominion Day	—Tues., July 1
Civic Holiday	—Mon., Aug. 4
Labor Day	—Mon., Sept. 1

PINK CARDS FOR AUTOMOBILES

Visitors travelling in Manitoba by car would be wise to carry a Manitoba "non-resident" Motor Vehicle Liability Insurance Pink Card. You may obtain full details from your insurance agent. He can supply you with a pink Motor Vehicle Liability Insurance card for Manitoba. It's not essential that you have this card, but it can save you time and embarrassment should you become involved in an accident. If your agent doesn't have these cards, his head office may secure them from: Superintendent of Insurance, Room 132, Legislative Building, Winnipeg 1, Manitoba.

Cars may be used in Canada, with your own state's plates, for six months without payment of any duty or fee. Motorcycles and bikes are under the same regulations. No separate permit is needed for trailers.

MONEY

The U.S. dollar is accepted anywhere in Canada, but its value in relation to the Canadian dollar varies from time to time (according to the rates on the International Currency Market). Tourists are advised to take their U.S. money to a Canadian bank and have it exchanged. This may save time and inconvenience when shopping.

RESEARCH STATION

The 1700 acres of Southwestern Manitoba's Research Station border the city of Brandon on the northwest. An important source of agricultural development information, the Research Station conducts research in its laboratories, field plots and barns.

Research work is conducted in barley breeding and barley genetics; forage crop breeding and management; soil physics and soil fertility study; crop testing, crop management and wheat control; beef cattle, swine, and poultry genetics and breeding; agriculture; and horticulture.

Travel Information and Suggestions

All dogs, other animals, or birds brought into Canada for hunting purposes or as pets, are admitted without deposit. Dogs originating in the U.S.A. may be imported into Canada at any Customs port of entry if they are accompanied by a certificate signed by a licensed veterinarian of Canada or the U.S.A. certifying that the dog has been vaccinated against rabies during the preceding 12 months and carrying a reasonably complete and legible description of the dog together with the date of vaccination.

PROJECTORS

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LTD.

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727-2415

BROWN'S DRUG STORE LTD.

Phone 727-2415

902 Rosser, Brandon



Where to Worship

ANGLICAN

St. George's Anglican,
5th St. and Southern Ave.
St. Mary's Anglican,
1st St. and Lorne Ave.
St. Matthew's Cathedral,
13th St. and Louise Ave.

BAPTIST

First Baptist,
11th St. and Lorne Ave.
Madison Crescent Baptist,
159 Madison Cres.

CATHOLIC

St. Joseph's Polish National,
1111 Assiniboine Ave.

CHRISTIAN MISSION- ARY ALLIANCE

Alliance Chapel,
16th St. and Princess Ave.

CHRISTIAN REFORMED

First Christian Reformed,
15th St. and Victoria Ave.

LUTHERAN

Grace English Lutheran,
3100 Victoria Ave.
Redeemer Lutheran,
Ashgrove and Silver Birch Dr.

MENNONITE

Grace Mennonite,
10th St. and Southern Ave.
Mennonite Brethern,
4th St. and Hill Ave.

METHODIST

Free Methodist,
1931 Van Horne Ave.

PENTECOSTAL

Bethel Temple,
9th St. and Lorne Ave.

PRESBYTERIAN

First Presbyterian,
339 - 12th St.
St. Andrew's Presbyterian,
Russell St. and Louise Ave.
Southminster Presbyterian,
5th St. and Queens Ave.

ROMAN CATHOLIC

St. Augustine's,
4th St. and Lorne Ave.
St. Hedwig's,
227 - 11th St.

SALVATION ARMY

Citadel,
1st St. and Princess Ave.

UKRAINIAN CATHOLIC

St. Mary's,
927 Assiniboine Ave.

UNITED

First Church,
8th St. and Lorne Ave.
Knox United,
18th St. and Victoria Ave.
St. Paul's United,
8th St. and Lorne Ave.
Trinity United,
6th St. and Richmond Ave.

RABIES SHOTS

Before taking the family dog to the country or on a long trip, he should be immunized against rabies, which is still epidemic in some parts of Canada. Rabies can affect any warm blooded animal, including humans and it is always fatal. Wild animals, especially the dog tribes, are susceptible to the disease.



Make someone happy...
**CALL
LONG DISTANCE
TONIGHT!**

from your holiday haven. Phone long distance to say "Wish you were here!" to family and friends. It's so good to hear their voices!



YOUR MANITOBA TELEPHONE SYSTEM
Your Direct Line to all of Manitoba.





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SALES & SERVICE OF ALL WIGS, HAIR PIECES

● Hair Shaping

● Hair Coloring

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Brandon

ALCOHOLIC BEVERAGES IN PUBLIC LICENSED PREMISES

1. Men and women over the age of 21 are allowed in all the above mentioned premises except beer parlours where men only are permitted.
2. Persons under the age of 21 may not enter beverage rooms, cocktail rooms, or beer parlors, however, they are permitted in licensed dining rooms, restaurants and cabarets.
3. Licensed restaurants and dining rooms may serve alcoholic beverages with meals on Sundays and holidays except Good Friday and Remembrance Day.
4. Open liquor must not be transported in a vehicle unless it is stored in the trunk or space designed for carriage of baggage.
5. The legal minimum age for the purchase or consumption of alcoholic beverages in Manitoba is 21.

Alcoholic beverages may be purchased by the bottle or by the case from Government Liquor Commission stores and government approved local vendors located throughout the Province of Manitoba.

Specific terms are used in Manitoba to describe premises serving alcoholic beverages to the public. Following is a brief explanation of these terms.

BEVERAGE ROOM—Serving beer and natural wine from 11:00 a.m. to 12:00 p.m. Monday through Saturday except for the supper hour closing from 6:30 p.m. to 7:30 p.m.

RESTAURANT (licensed)—Serving beer and natural wine with meals between noon and 1:00 a.m. daily. Entertainment may be provided.

DINING ROOM (licensed)—Serving spirits, beer and wine with meals between noon and 1:00 a.m. daily. Entertainment may be provided.

COCKTAIL ROOM—Serving spirits, beer and wine between noon and 1:00 a.m. Monday to Friday—closing at 12:00 p.m. Saturday. Entertainment may be provided.

CABARET—Serving spirits, beer, wine and meals between the hours of 5:00 p.m. and 2:00 a.m. Monday to Friday—closing at 12:00 p.m. Saturday. Live entertainment provided.

BEER PARLOR—Serving beer to men only from 11:00 a.m. to 12:00 p.m., Monday through Saturday, except for the supper closing from 6:30 p.m. to 7:30 p.m.

Moving To Brandon? Looking For a House?

VISIT A



HOME

Exclusive Sales Agents .



244 Tenth Street

Phone 727-0591

Brandon, Man.

New and Used Homes

Real Estate

Insurance

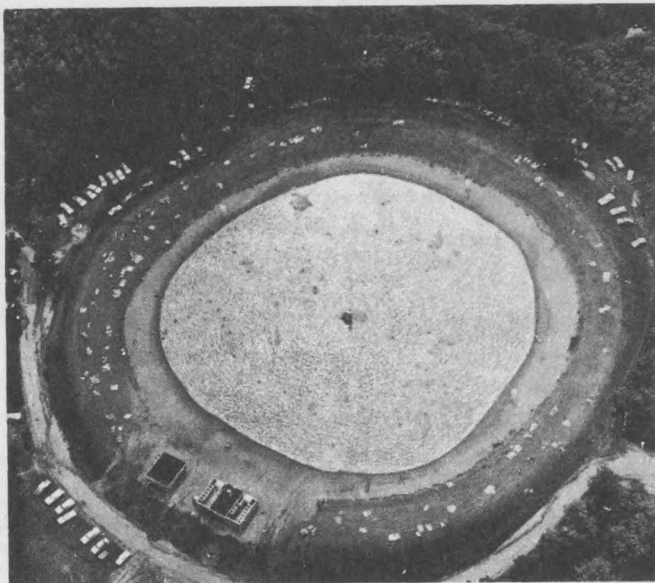
Loans

AERIAL VIEW OF CURRAN PARK

Just a Five-Minute
Drive From Centre
of the Wheat City

CURRAN PARK

Don't miss Curran Park if you want a quiet shady place for a family picnic, need an overnight campsite or just enjoy the swimming and large play area for the children.



Curran Park has become the centre of Brandon's recreational facilities—winter and summer. The man-made swimming area and beach are one of the best in Manitoba. Three spray fountains keep the water fresh and an automatic chlorinator has been installed. Children have ample space for play and a well-qualified life-guard corps is on duty at all times.

The Day Camp Program is conducted at the park with its acres of parkland, country quiet, fresh air, nature trails and playground area. Brandon's commercial fastball league headquarters at Curran Park with two large ball diamonds and citizens attend the games in great numbers. Adequate seating is provided for your convenience. Several tournaments have been planned for the summer. Can we count on your support?

For the traveller and family group, Curran Park is an ideal campsite. Picnic tables and shelters, barbecue pits, running water, flush toilets and firewood, as well as electricity are available for the campers who have trailer hook-ups. Why not spend a week-end at the park rather than leave your tent folded in the basement! We'd be happy to see you!

CAMPING ?

Brandon's Summer and Winter
Wonderland . . .

Curran Park

2½ miles from the heart of Brandon
just off No. 10 Highway north of
the Assiniboine River.



OWNED AND OPERATED BY THE CITY OF BRANDON RECREATION COMMISSION



- Swimming
- Change Houses
- Carnival Rides
- Ball Diamonds
- Barbecue Pits
- Picnic Tables
- Horseshoes

- Snack Bar
- Groceries
- Running Water
- Electricity
- Flush Toilets
- Nature Trails
- Firewood Provided

RATES PER DAY

Tent Sites	.75
Truck Campers	1.25
Camp Trailers	1.50

ALL NIGHT SERVICE

Enquire about weekly
and monthly rates.

AUTO AND HIGHWAY INFORMATION

DRIVERS' LICENSES — Your current driver's license from any country is valid while vacationing in Manitoba. Persons under 16 years of age are not allowed to operate motor vehicles on Manitoba highways.

CAR INSURANCE — U.S. motorists travelling in Manitoba are not required to produce evidence of insurance if involved in an accident but it is advisable that you carry some form of insurance card with you.

Out-of-Province Canadians are required to carry a "Canada Inter-Province Motor Vehicle Liability Insurance Card." This card may be obtained from your own insurance company.

GASOLINE — When you fill your gas tank in Canada, remember the Canadian Imperial gallon is one-fifth larger than the U.S. gallon, so you need fewer gallons to fill your tank.

TRAILER REGULATIONS — Trailer hitch must be attached to frame of motor vehicle.

Safety chain or device must be attached between trailer and motor vehicle.

Clearance lights must depict the four upper corners of any trailer which exceeds 80 inches in width. Trailer must carry at least one red

lamp and one red stop lamp or combination of both at rear.

Combined length of trailer and vehicle must not exceed 65 feet. Trailer width must not exceed 102 inches.

Overlength and overwidth trailers may be moved only with special permits which are available free of charge from any weigh scale inspector, or from the Highways Dept., 1075 Portage Avenue, Winnipeg 10, Manitoba.

Such trailers may only be moved during daylight hours on weekdays. Although not a requirement, a set of flares should be carried in case emergency stops are made at night.

GIFTS SENT FROM MANITOBA

Gifts (except alcoholic beverages, perfume with alcoholic content, and tobacco products) sent to a person in the United States are passed duty free provided the total value of such gifts received by a person on one day does not exceed \$10. Gift packages should be plainly marked "Gift" and value indicated. If you are in doubt about these or any other border crossing regulations, phone or write your nearest Customs Office.

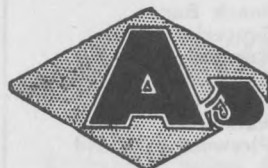


Exclusive **BRANDON** agents for . . .

- ★ Spode
- ★ Royal Doulton
- ★ Wedgwood
- ★ Coalport

Your China and Gift Headquarters

for the
Brandon
Area



Ashdown's

SPORTS EQUIPMENT

Cor. 7th Street and Rosser Avenue



**Downstairs
China Department**

Brandon, Man.

LEARN TO SWIM

For the second time the Canadian Red Cross and the City of Brandon Department of Recreation is providing a summer "Learn to Swim" program for children and adults living in the Brandon area.

Red Cross Minnow, Beginner, Junior, Survival, Intermediate and Senior Classes will be conducted for children and adults at the Kinsmen Centennial Pool. A program has been arranged that will include water polo, water volleyball and organized swim and synchronized swimming teams. Citizens may rent the pool from 9 to 10:30 every Saturday evening for private recreational parties and Sunday evening will feature free admission after 9:00 p.m.

SWIMMING POOLS

Three outdoor swimming pools will be in operating during the summer months. The Kiwanis Pool on 13th Street, Curran Park, and the new Kinsmen Swimming Pool at Rideau Park. All pools are expected for use by June 15. A wide program of Red Cross and Royal Life Saving classes will be conducted by qualified personnel. There will be casual swim periods every afternoon and evening. Nominal fees will be charged at all pools and provision will be made for lockers and bathing suits.

SERIAL NUMBERS

While not required, a list of the serial numbers of your cameras, guns, outboard motors, typewriters, radios, record players, etc., will save you time at the border.

CONSUMABLE GOODS

The visitor may take into Canada duty-free: two days' food supply, a normal tank capacity of gasoline and oil for 300 miles by car and 200 rounds of ammunition. Quantities over this amount are subject to duty.

DOGS AND PETS

All dogs, other animals, or birds, brought into Canada for hunting purposes or as pets, are admitted without deposit. Dogs originating in the U.S.A. may be imported into Canada at any Customs port of entry if they are accompanied by a certificate signed by a licensed veterinarian of Canada or the United States, certifying that the dog has been vaccinated against rabies during the preceding 12 months and carrying a reasonably complete and legible description of the dog together with the date of vaccination.

Dogs and other pets are permitted entry to Manitoba's provincial parks, however, they must be kept under control at all times. In some areas, where indicated by signs, dogs must be secured on a leash. Dogs are not permitted on the beaches operated as public swimming areas.

U.S. VISITORS ENTERING MANITOBA

Although U.S. citizens need no passports, certain personal papers may be helpful: birth certificates, letters of identification, etc. Naturalized citizens should carry naturalization certificates. These papers may be needed when the visitor re-enters the United States.

TOURISTS' BAGGAGE AND GIFTS

Clothes, toilet articles and other personal effects are admitted duty-free. In addition, the traveller (if over the age of 16 years) may take into Canada, duty-free, 50 cigars, 200 cigarettes, two pounds of tobacco, and (if the traveller is over the age of 21 years), 40 ounces of alcoholic beverages, to friends in Canada are duty-free if their value doesn't exceed \$10.

VEHICLES

Cars may be used in Canada, with your own state's plates, for 12 months without payment of any duty or fee. Motorcycles and bikes are under the same regulations. A separate permit is needed for trailers. A list of removable items in the trailer (radio, TV, appliances, etc.) will speed you through Customs. Persons crossing the border with U-drive, borrowed or company-owned vehicles should carry a copy of the contract, or letter of permission from the owner, authorizing the operation in Canada of such vehicles. Motor vehicle registration records should be carried in the vehicles at all times.

SPORTING EQUIPMENT

There is no duty on: fishing tackle, portable boats, canoes, outboard motors, tents, camping equipment, golf clubs, tennis rackets, radios, record players, musical instruments, cameras (both still and movie) and a reasonable amount of film, guns and rifles (revolvers and pistols prohibited) and typewriters, PROVIDED these articles are the personal property of the tourist and will be used by him only. All articles must be identified and reported to Customs officers, when entering Canada and when leaving.

Pizza Power
at the
Tower



Pizza Place

Great pizza & spaghetti

DINE-IN • TAKE-OUT • DELIVERY

11 GREAT DIFFERENT TOPPINGS

157 - 9th Street (Across from Brandon Hotel)

Ph. 727 - 2143

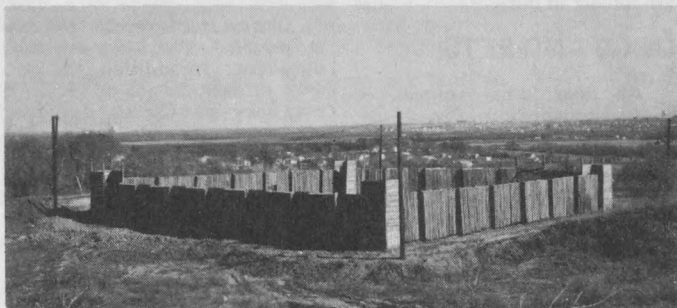
**Park next door
on the City lot.**

THE Suburban

RESTAURANT and COCKTAIL LOUNGE

Victoria Avenue, West

Brandon - Manitoba



The first Hudson's Bay post in this area, Fort Brandon, is being reconstructed in Churchill Park, up on Brandon's North Hill, midway between First and 18th Streets, as an historic site.

MUSEUMS IN WESTERN MANITOBA

BRANDON — Flora and fauna of the prairies, wildlife exhibits, Indian artifacts, objects of pioneer agricultural settlement. Located at Brandon University, 270—18th Street.

DAUPHIN — McCallum Museum and Trading Post contains pioneer farm implements and vehicles and personal effects of early Manitoba. West of Dauphin on Highway 5.

ELKHORN — Manitoba Automobile Museum — A collection of old automobiles, most of which have been restored and put in running order.

HARGRAVE — Half-Way House Museum — Guns that retrace 200 years combined with Indian artifacts and household articles. Visitors may rest on antique love seats and chairs. Admission by collection. Situated between Virden and Elkhorn on the Trans-Canada Highway.

KILLARNEY — Killarney Museum — Contains a collection of Indian artifacts and personal effects of pioneer settlers.

MINNEDOSA — Pioneer Home Museum — Displays the personal effects and household furnishings of pioneer settlers.

NINETTE — Natural History Museum — In the Sanatorium east of Ninette, is open to the public during regular visiting hours.

RIDING MOUNTAIN — Riding Mountain National Park Museum, Wasagaming, Clear Lake—natural history, Indian artifacts, forestry, flora and fauna of the Manitoba escarpment.

Hockey School

Young Brandon and district hockey enthusiasts are fortunate again this summer to have a hockey school with well-known local NHL players as instructors. Under the leadership of head instructor Dunc McCallum, boys eight to 18 years of age will receive instruction in the correct methods of skating, shooting, passing and positional play by individual on-ice instruction. Chalk talks and question periods will be led by qualified instructors Bob Ash, Jim Murray and Bryan Hextall.

Mental Health Industries

32 - 9th Street

Brandon

Visit Our Store for

★ SOUVENIRS
and _____

★ GIFTS
that are different!

ALL OUR PRODUCTS are Brandon made by patients at the Brandon Hospital for Mental Diseases.

FISHING

The Province of Manitoba, with its large area of water (a total of close to 40,000 square miles), is one of the top sport fishing spots in North America. Most of the province lies well within the Pre-Cambrian Shield country with its myriad blue lakes and millions of acres of green forest land — ideal habitat for both fish and fishermen.

The waters of Manitoba's 100,000 lakes produce a disproportionate number of trophy-size fish each year. Record catches have been recorded from many lakes and rivers in both northern and southern areas.

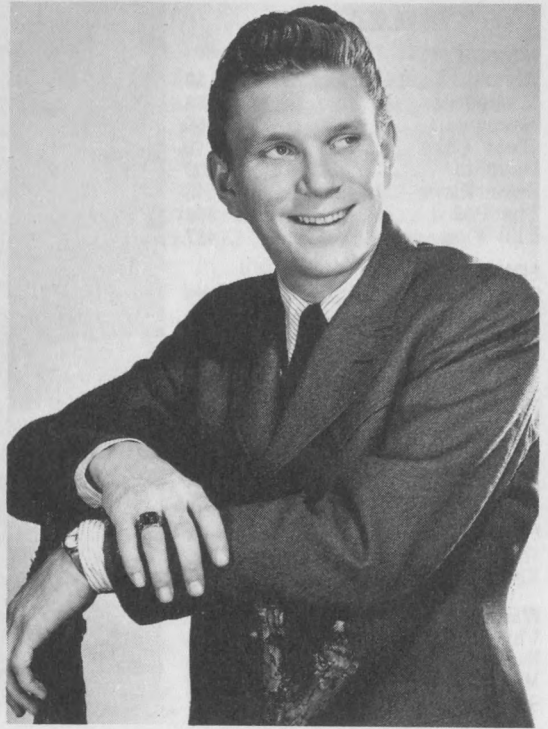
There are more than a dozen varieties of game fish native to Manitoba waters. However, lake trout, brook trout, northern pike, walleyed pike and smallmouth bass are the most sought-after species.

Manitoba's vast expanse of lake and forest country, comparatively untouched by civilization, makes ideal land for fly-in camps. The province has a dozen fly-in lodges accessible only by airplane. Several other isolated lodges are reached by water or rail but not by road.

All resident and non-resident anglers 16 years of age and over are required to have fishing licenses. Annual fees are: resident (including any Canadian) \$2.25; non-resident \$8.50.

MASTER ANGLER AWARD

Any angler, resident or non-resident, may apply for a Master Angler award by filling out the official affidavit form attached to the Manitoba Angling Regulation folder. Badges and certificates are issued to anglers who catch qualifying fish on rod and line anywhere in Manitoba. There is no entry fee for this contest. Ask your camp, lodge or motel manager about Master Angler Awards.



The '69 touring edition of The Tommy Hunter Show will stop off for two performances at the Brandon University Gym on Monday, June 2. Tommy, along with his group of singers and dancers, will put on two shows, one at 6:30 and another at 9:15 p.m.



When in Brandon It's the

BRANDON HOTEL

9th Street and Princess Avenue
Licensed Restaurant

☆ ☆ ☆

Visit the . . .

Viking Room
Lounge

Entertainment Nightly

☆ ☆ ☆

Phone 727-0621

"A COMMUNITY HOTEL"

MILEAGES

NORTH

Rivers	30
Minnedosa	33
Neepawa	50
Clear Lake	70
Dauphin	109
Swan River	245
The Pas	350
Flin Flon	437

SOUTH

Souris	28
Wawanesa	33
Ninette	45
Killarney	75
Boissevain	50
Peace Garden	62
U.S. Border	65

EAST

Camp Shilo	20
Carberry	35
Portage la Prairie	78
Winnipeg	135
Kenora	275

WEST

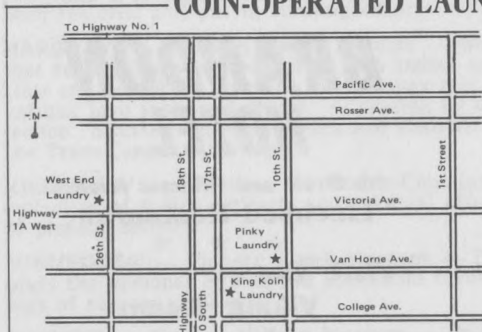
Viriden	51
Regina	226
Moose Jaw	270
Saskatoon	393



FUN AT THE FAIR!

The **JULY-AUGUST** edition of the Visitors' Guide will be published the first week in July and feature summer vacations. Advertising rates are available by contacting the publishers. Coming Events are published as a public service, courtesy of the advertisers whom, we hope, you will support. All Coming Events must be in to the offices of Leech Printing by June 25.

BRANDON'S FINEST COIN-OPERATED LAUNDRIES



Washing's a Pleasure—

AT OUR

**COIN-OP
LAUNDRY**

Hours 8:00 a.m. - 11 p.m. daily

Attendant on duty

Single and double load washers

Gas dryers — extractors

Wash 25c - dry - 10c

Plenty of hot, SOFT water

Fast, efficient, economical

Pleasant surroundings

No waiting — plenty of machines

Always a location near you

DAY CAMP

Curran Park has a beautiful natural setting for the Day Camp Program which offers every child the opportunity for camping experience and organized play activity. Arts and crafts, nature hikes, athletics, tours and swimming are part of each two-week session which ends with a parents' night and sleep-out.

Three sessions will be held:

Children may attend as many sessions as they desire. The camp director will arrange a bus route on which the children will gather to be transported to camp and returned home. Milk is provided at lunch time and children are responsible for their own lunch and suitable clothing.

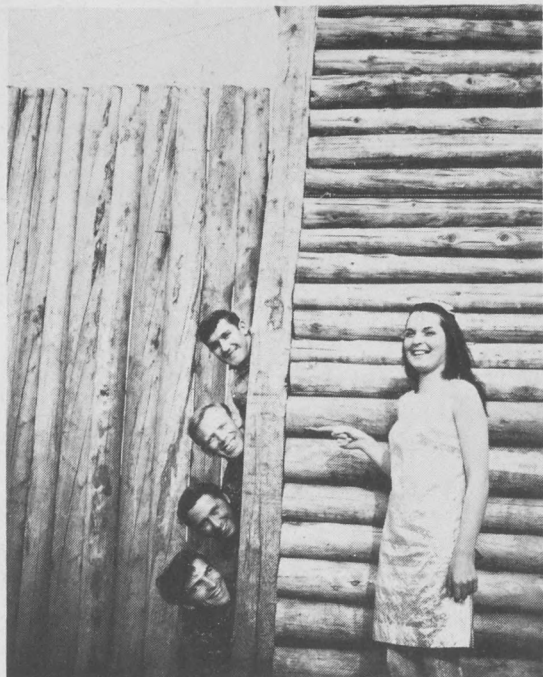
PINKY LAUNDRY
664 - 10th Street
16 washers
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22 washers
10 dryers

WEST END LAUNDRY
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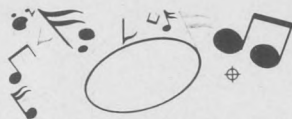
FAST - CONVENIENT - ECONOMICAL
**Coin-Operated
LAUNDRY**

Owned and Operated by Universal Laundry Ltd.
Brandon, Manitoba



The rebuilding of Fort Brandon is a project of Brandon Rotary Club and the stockade on Brandon's North Hill caught the eye of the local "Fugitives" seen here apparently imprisoned but happy. However, they have to play May 5-10, 15-17 and 22-31 at the Sportsmen's Corner in the Canadian Inn so they'll likely break out for these entertainment engagements. Shown are Margo, Rick (top), Blair, David and Dave.

Other popular local groups appearing at hotels in Brandon are The Sportsmen, The Western Union, The Echos, Imperials, The Mustangs, and Johnny and The Hombres.



The

CANADIAN INN



"A Welcome Sign"

in Brandon means prestige accommodations

WALLY BEWZA, WALLY GRIGG AND STAFF at the Inn will welcome you and make your stay a pleasant and enjoyable one.

- **Delicious Food**
 - **Luxurious Guest Rooms — Air Conditioned**
 - **Party and Small Convention Facilities**
 - **Heated Swimming Pool**

**Entertainment Nightly at the Sportsmen's
Corner Beverage Room** ☆ ☆ ☆ ☆

Phone 727-6404 — Telex 0350-2739

5th Street and Princess Avenue

Brandon, Man.

In Winnipeg Telephone . . . (204)..943-0694



A Welcome Sign

**CANADIAN
INN**

FROM _____

TO _____

PLACE
STAMP
HERE

MAIL IT BACK HOME

Do not wrap or fold
Drop in nearest mail box

“Big on Welcome”



Prince Edward Motor Hotel

**“The Home of all
Service Clubs”**



COMPLETE IN . . .

- CONVENTION FACILITIES
- SOUND PROOF ROOMS
- PARKING FACILITIES
- TV IN ALL ROOMS
- CATERING FACILITIES



“Big on Location”

PHONE — WRITE — WIRE OR TELEX US COLLECT

GUY LALIBERTE, Manager

9th Street and Princess Avenue

BRANDON, MAN.

Phone 727-0521